

2023 ANNUAL REPORT



**INTERNATIONAL  
LITERACY AND  
DEVELOPMENT**

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# Promoting Human Flourishing

We often do a really good job at studying physical health and studying income — those are really important, but people care about more than that. They also care about being happy, and having a sense of meaning and purpose, and trying to be a good person, and about their relationships.

~Tyler J. VanderWeele, Director of Harvard's Human Flourishing Program





INTERNATIONAL LITERACY  
AND DEVELOPMENT

ILAD PROMOTES  
HUMAN FLOURISHING  
THROUGH EDUCATIONAL,  
ECONOMIC AND SOCIAL  
DEVELOPMENT IN  
COMMUNITIES THAT ARE  
UNDER-RESOURCED

# Letter from the Executive Director



Dear ILAD Friend,

It is that time of the year again when I get to reflect on all that was accomplished during the previous year. 2023 was a year of learning, refining, and growth.

Some ILAD projects underwent a strategic shift, realigning their focus to better cater to the evolving needs of the community they serve. Simultaneously, other initiatives surged forward with local leaders assuming more proactive roles in steering the course. In our journey, we were witness to the remarkable successes of our clients, a testament to the indomitable spirit of the human soul, brimming with passion and resilience, regardless of the circumstances.

Here are just a few of the highlights from 2023:

In rural West Africa, 95 women graduated from literacy class. In the Middle East, 15 local people participated in the language development project. In the United States, 40 entrepreneurial refugees participated in ILAD's business training program. In Ukraine, over 100 people were taught tactical first aid so that they could help their friends and neighbors injured due to the war. This and so much more happened in 2023 because of you.

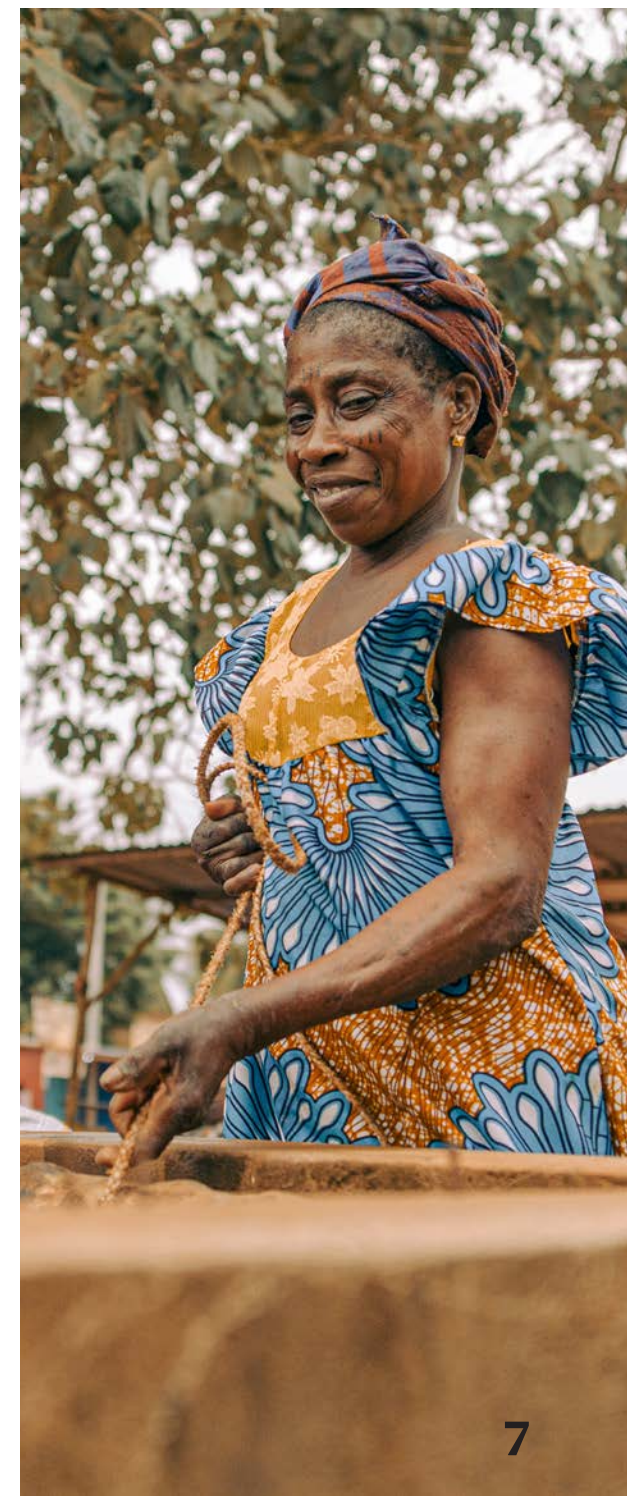
You are an integral part of the work and of the changed lives – without you, it would not be possible. So, thank you. This Annual Report is written for you. I hope that you reflect for a moment on the good you are doing. Thank you for your generosity. Thank you for your concern for the overlooked of our world.

Thank you for the difference you are making.  
THANK YOU!

*Brenda Holland*

Brenda Holland  
Executive Director

# Local Solutions to Local Problems





- 70 families served from Jan-May with weekly vegetable distribution
- 7 women entrepreneurs continue to grow and mature in their work with the jewelry making micro-enterprise, Freedom Designs
- 2 local language literacy groups introduced to minority language orthography
- 1 local lady trained in literacy instruction and teaching 12 students
- 1 language development project underway to provide oral, written, and digital resources for a different minority language community in the region

# Middle East





- 400+ Ukrainian and Roma people taught tactical first aid in order to serve those injured in the ongoing conflict
- 350+ people served in medical clinics as healthcare providers and hospitals are not readily available to many people in communities hardest hit by the war
- 100 Roma children given backpacks and school supplies
- \$5,000+ used to assist in the care of refugees and internally displaced peoples
- 670 miles ridden to raise awareness of the humanitarian crisis in war-torn Ukraine
- 18 adults and 11 children engaged in ILAD's pilot Refugee Education and Assistance program created to provide learning opportunities that are denied refugees residing in this country
- 1 Language Development project underway to provide oral, written, and digital resources for a minority language community in the region

# Eurasia/Caucasus





- 2000+ people benefitting from trunk libraries containing reading materials in the local language in rural villages of West Africa
- 120 Tropical Fruit trees imported to expand the farm and orchard that supplies food and medicinal herbs to a rural area of this country
- 104 Students receiving safe, quality education in villages where it formerly was not available
- 23 Farmers trained in organic pineapple farming on the Demonstration Farm which provides the opportunity to increase yearly earnings by thousands of dollars
- 3,500+ chickens acquired to begin a poultry farm/processing and egg production facility
- \$18,000 in loans disbursed to farmers who are implementing organic pineapple farming for start-up costs
- 97 students, 5 new teachers, and 1 new village participated in adult literacy education opening the doors of opportunity and further learning
- 36 entrepreneurial nationals attended business development training to better learn how to open and operate successful, honest, and beneficial businesses
- 1 New Demonstration Farm established in a new country to teach organic pineapple agriculture and production

# West Africa

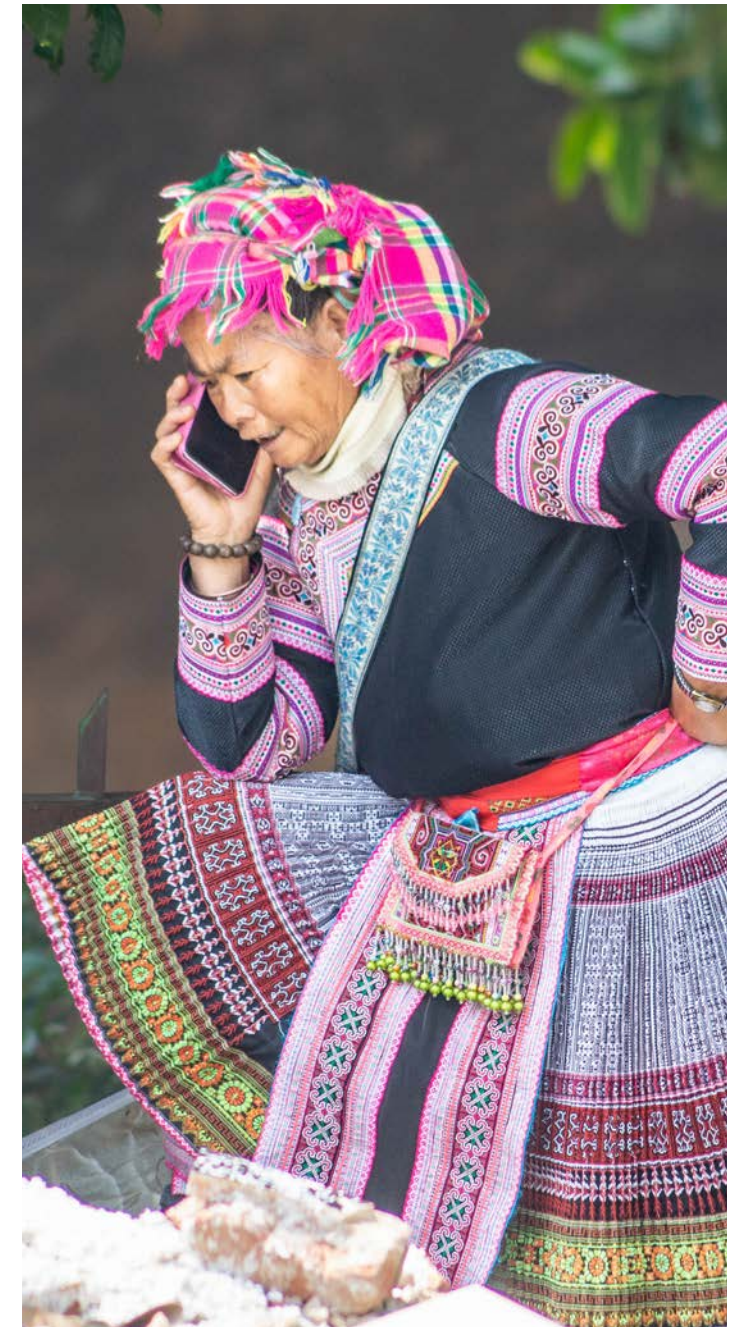
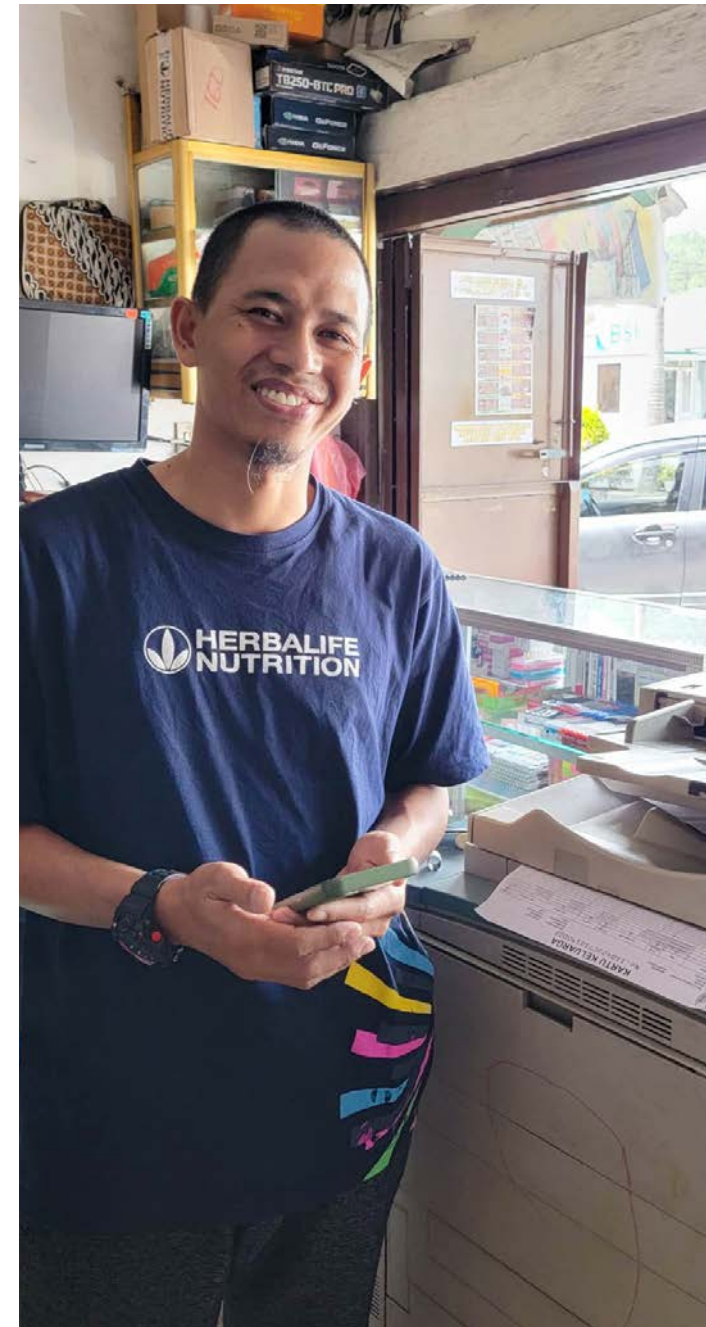






- 1 Business Development Train the Trainers seminar conducted so that local leaders can teach others in their country how to open and operate successful, ethical businesses for the benefit of the whole community
- 1 language data collection app deployed among a minority language community with multiple dialects for the purposes of standardizing the language, creating a dictionary, and validating its existence to the government
- 1 Partnership established to combine economic development with human language technology and language development among a rural, minority language community in the country

# Asia/South Asia





- 49 Rohingya community members served directly through Education Program classes which includes ESL, health education, and civics and citizenship modules
- 2 Rohingya teachers trained in order to better serve their own community – local solutions to local problems
- 1 Partnership with Sesame Street to provide Rohingya language literacy in programming
- 2 apps created to further Rohingya language development and tools for communication
- 10 local refugee agencies served through partnership with ILAD
- 200 Rohingya families benefitting from translation services and video resources
- 40 entrepreneurial Arabic speaking refugee clients participated in business development training with 25 reporting higher credit scores after applying their new knowledge
- 3 refugee owned businesses launched

# United States



# Board and Officers

William J. Kotlan	Chairman
Deborah Cleveland	Secretary
Stephen Bross	Treasurer
Charles Pierson	Member
Tony Fuller	Member
Jason Butler	Member
Shannon Caraway	Member
Dr. C. Neal Johnson	Emeritus
Brenda Holland	President and Executive Director

# Financials

## STATEMENT OF FINANCIAL POSITION

### Assets

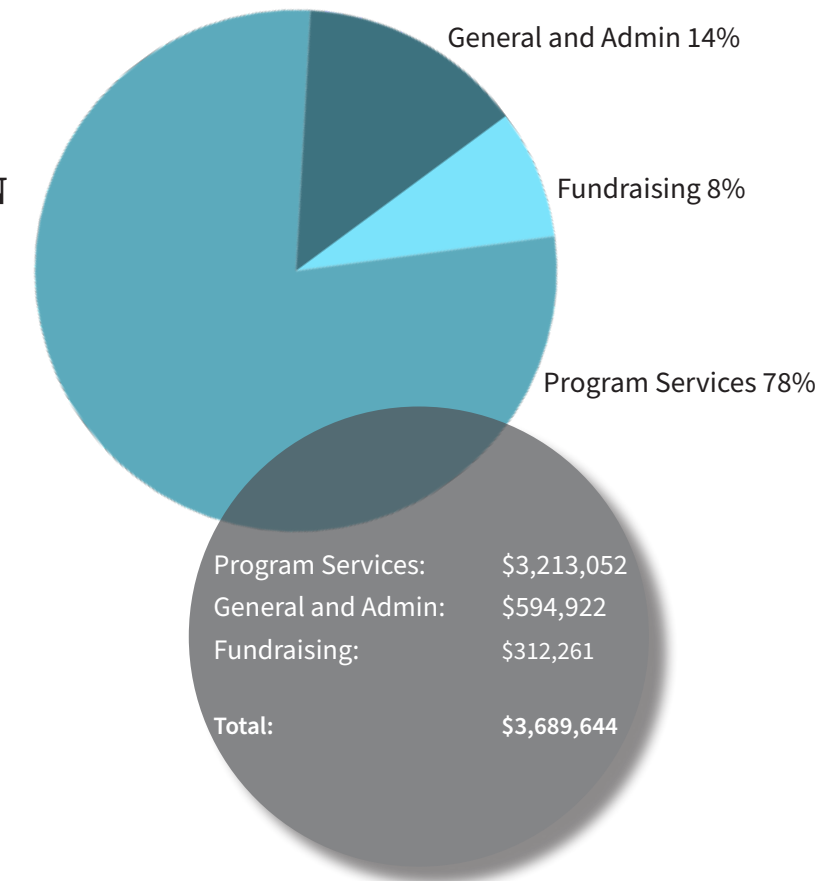
Cash and Equivalents:	\$1,026,048
Investments:	\$876,496
Other Assets:	\$120,526
Total:	\$2,023,070

### Liabilities

Current Liabilities:	\$77,727
Total:	\$77,727

### Net Assets

Restricted:	\$1,060,925
Unrestricted	\$884,418
End of Year:	\$1,945,343



## STATEMENT OF ACTIVITIES

### Support and Revenue

Contributions:	\$3,051,283
Program Service Revenue:	\$978,090
Contributed Services:	\$90,000
Other Income:	\$86,222

\*Full audit available mid-2024 at ilad.ngo



INTERNATIONAL LITERACY  
AND DEVELOPMENT®

International Literacy and Development is an organization driven by the belief that all people, regardless of language and culture should have the opportunity to participate in and contribute to the prosperity of humanity.

Platinum  
Transparency  
2024

Candid.

Charity  
Navigator



+ FOUR-STAR +



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