



# 2022 ANNUAL REPORT

INTERNATIONAL LITERACY AND DEVELOPMENT



# Contents

4

Human Flourishing

6

Letter from the Executive Director

8

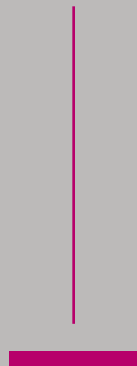
Update by Location

16

Financials

17

Board and Officers



# Human Flourishing is Becoming a Reality

“Some believe it is only great power that can hold evil in check, but that is not what I have found. It is the small, everyday deeds of ordinary folk that keep the darkness at bay. Small acts of kindness and love.”

- Gandalf, *Lord of the Rings*





# Letter from the Executive Director

Dear ILAD Friend,

Creating the ILAD Annual Report is one of my favorite things to do. I am forced (in a good way) to compile lists of projects and activities that ILAD teams have been diligently involved with over the past year. But it isn't the projects or activities in and of themselves that excite me – though ILAD does some pretty amazing work – it is the number of lives that have been positively impacted by these projects that absolutely thrills my soul.

Here are just a few of the highlights from 2022:

In rural West Africa, two new libraries opened serving over 100 people.

In the Middle East, weekly vegetable distribution provides nutrition for over 70 families.


In the United States, 29 Rohingya refugees became US citizens as a result of our program.

In Poland, 500+ Ukrainian refugees were assisted with documents or translation for travel.

This and so much more happened in 2022 because of you.

You are an integral part of the work and of the changed lives – without you, it would not be possible. So, thank you. This Annual Report is written for you. I hope that you reflect for a moment on the good you are doing, and remember what Gandalf said: “It is the small, everyday deeds of ordinary folk that keep the darkness at bay.”

Thank you for your generosity. Thank you for your concern for the overlooked of our world. Thank you the difference you are making. **THANK YOU!**



Brenda Holland  
President and Executive Director, ILAD

**ILAD promotes human flourishing through economic, educational, and social development in language communities that are under-resourced.**



# Middle East



- 70 families benefitted from an ongoing weekly vegetable distribution that provides much needed food and nutrition. ILAD believes that holistic transformation in mind, BODY, and spirit is essential for true flourishing. Our partnership with other organizations in the area makes this life changing resource available to the community in which we work.
- 4 women entrepreneurs were trained to work with Freedom Designs – a jewelry making micro-enterprise. This microbusiness now employs 7 women – teaching a skill, providing income, and promoting human dignity.
- 6 participants joined literacy classes – learning to read and write Arabic AND their native language. Until last year, the language they speak and know best was only oral. Now they are learning to read and write it! Imagine the joy and pride they feel now knowing that their language is valuable and worth writing.



# Eurasia

- 150+ Ukrainian families were provided with food/cash assistance during the ongoing war.
- 10,000+ meals were provided for Roma refugees.
- 13 families were assisted with relocation and resettlement.
- 2000+ pounds of medical supplies were distributed to hospitals and volunteer first responders.
- 75 Ukrainian volunteers were trained in tactical first-aid.
- 500+ refugees in Poland were assisted with documents or translation for travel.
- 1 Woolaroo app was launched in partnership with Google to gather language data and preserve an under-resourced language.
- Advancement continued in the field of Human Language Technology through data collection, app development, and the creation of translation tools to assist under-resourced language speakers.



# West Africa

- 750+ people in rural villages were served by 17 free lending libraries filled with books written in the local language. These libraries are open to the community and many reading groups have started. In addition, 5 schools in these villages use library resources to teach the students.
- 145 adult women are currently enrolled in a local language literacy program designed for those who could not read or write in any language.
- 1,500+ local farmers have adopted the innovative organic pineapple production methods being taught on ILAD's self-sustaining demonstration farm giving them a steady income from their produce.



- 43 new co-operatives were trained in organic pineapple farming and 18 local farmers were trained in multiple farming and animal husbandry disciplines at the demonstration farm.
- 2 cohorts were trained in a Business Development Center designed to equip them with knowledge and tools to run ethical, profitable, relevant businesses in their communities that provide economic and social benefits. 11 businesses were successfully launched from these cohorts and 23 people find their livelihoods through these businesses.
- 672 people have opened a savings account and are becoming financially secure.
- 74 new loans were given to farmers for agricultural purposes, resulting in a substantial increase in income for the participants.
- 23 youth learned how to raise pigs and create a business of pig farming.



# Southeast Asia



- 1 Dictionary app was developed and launched in an under-resourced language community.
- 1 Language data collection app was launched to facilitate machine translation from a minority to a majority language.
- Ongoing development continued on a for-profit Language Technology Center created to empower under-resourced language communities to participate in the global exchange of ideas and information.

# Asia

- Vital technology was created to help facilitate machine translation from a minority language into a majority language so that accurate and beneficial communication can occur.



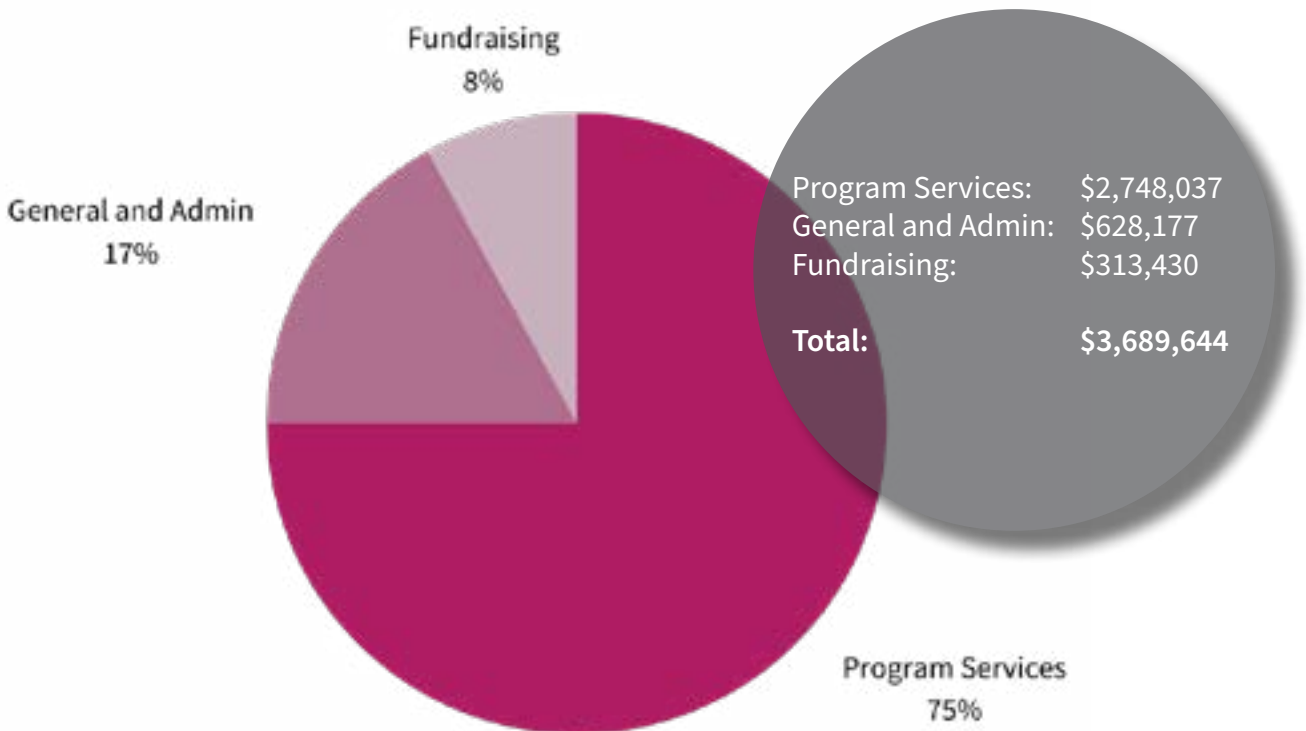
# United States

- 40 Rohingya clients participated in ILAD's specialized ESL/Literacy program focused specifically on the unique needs of the Rohingya refugee community. The hard work and dedication of this pre-literate community is evident as they strive to learn a new language while becoming literate for the first time in any language.
- 29 Rohingya refugees are new US citizens as a result of involvement with our citizenship/civics education and test preparation program. The Rohingya are historically a stateless people, so becoming US citizens with the full rights of participation in this country is a dream come true.
- 12 Arabic speaking refugee clients obtained financial literacy training, small business coaching, and gained credit-building capabilities through ILAD's Dallas-Fort Worth Business Development Center. Many entrepreneurial refugees desire to start small businesses in their new home country. ILAD provides coaching and mentorship to get them on their way to success.





# FINANCIALS



## STATEMENT OF FINANCIAL POSITION

### Assets

Cash and Equivalents:	\$1,229,708
Investments:	\$566,922
Other Assets:	\$123,502
<b>Total:</b>	<b>\$1,920,132</b>

### Liabilities

Current Liabilities:	\$60,149
<b>Total:</b>	<b>\$60,149</b>

### Net Assets

Restricted:	\$1,271,950
Unrestricted	\$588,033
<b>End of Year:</b>	<b>\$1,859,983</b>

## STATEMENT OF ACTIVITIES

### Support and Revenue

Contributions:	\$3,611,711
Contributed Services:	\$76,250
Other Income:	\$15,818

\*Full audit available mid-2023 at [ilad.ngo](http://ilad.ngo)



# BOARD AND OFFICERS

William J. Kotlan – Chairman

Deborah Cleveland – Secretary

Stephen Bross – Treasurer

Charles Pierson – Member

Tony Fuller – Member

Dr. C. Neal Johnson – Member

Leslie D. Schmidt – Member

Jason Butler – Member

Shannon Caraway – Member

Brenda Holland – President and Executive Director

Jon Reese – Chief Financial Officer

**International Literacy and Development is an organization driven by the belief that all people, regardless of language and culture should have the opportunity to participate in and contribute to the prosperity of humanity.**





Charity Navigator, the world's largest and most trusted non-profit evaluator, awarded ILAD a 4-star rating, the highest available.



ILAD earned the highest level of recognition from Candid, which provides data on transparency, progress, and results of non-profit organizations nationwide.



