INTERNATIONAL LITERACY AND DEVELOPMENT 2020 ANNUAL REPORT



You provided life-saving resources to the Roma community in Ukraine!

You changed the future! Already oppressed and struggling, the Roma Gypsies in Ukraine did not know how they would survive the coronavirus pandemic or the strict government lockdowns that resulted. They did not have the financial or food reserves to handle even short periods of lockdown, and certainly not for nearly a year. But YOU helped thousands of Roma avoid chronic hunger and suffering. We asked and YOU answered.

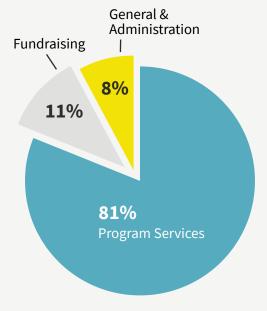
To date, **YOU have helped almost 600 families** receive food care packages during

periods of strict lockdowns. YOU helped purchase food for three feeding programs for Roma children. YOU also gave Christmas gift packages with food, candy, small gifts, and books to 30 Roma children. Thank you.

We hope the coming year will see a decrease in these restrictions and a return to normal, but for the Roma, life will continue to be difficult. The goal is to continue empowering the Roma through educational and training resources.

YOU are giving the Roma the chance to overcome poverty. Thank you for all you do!

2020 FINANCIALS*



TOTAL SPENDING: \$2,185,920

STATEMENT OF ACTIVITIES

SUPPORT AND REVENUE:

» Other Income	\$99,494
» TOTAL INCOME	\$2,482,096

STATEMENT OF FINANCIAL POSITION

ASSETS:

» TOTAL ASSETS	\$1,517,481
» Other Assets	\$102,444
» Cash & Equivale	ent \$1,415,037

LIABILITIES:

» Current Liabilities	\$15,741
» PPP Loan Payable	\$124,157

NET ASSETS:

» Restricted	\$1,244,441
» Unrestricted	\$133,142
» END OF YEAR	\$1,377,583

*Unaudited financials — full audit available mid-2021 at ILAD.ngo

You Helped Refugees in America **Navigate COVID-19**

T70U gave critical L information to people who desperately needed it. Remember the early days of the pandemic? We had so many questions. How many cases? Where can I get tested? How is this virus transmitted? What are the symptoms? Now, imagine living in a country where you don't know the language, culture, available services, or how to get help or information...

all in a pandemic! This was the situation for a community of Rohingya refugees who resettled in Dallas, Texas.

Many in the Rohingya community had arrived in the U.S. shortly before

COVID-19 hit. Theirs is an oral culture and most are not literate in any language. Few speak English, and even fewer read it. This was a huge barrier between the services available in Dallas and the Rohingya community's ability to access them. That is where **YOU** stepped in!

YOU gave the Rohingya the information they desperately

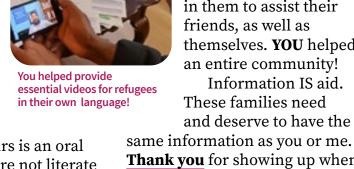
needed. Through your support, ILAD's team was able to develop a series of Crisis Response Videos in the Rohingya language. These videos were put on YouTube and shared among the community. They covered subjects like accessing food and rental assistance, filling out census forms, understanding COVID-19 case numbers, and more. The videos were viewed

> by families around the Dallas metroplex, and even in other parts of the U.S. People were watching the videos and using the information in them to assist their friends, as well as themselves. YOU helped an entire community!

Information IS aid. These families need and deserve to have the

Thank you for showing up when others pulled back. Thank you for providing critical language and translation services in a time when they were most needed.

2020 was a tough year for us all, but YOU made it better for our new Rohingya neighbors. Thank you for bridging the gap.





Give now to provide Rohingya refugees the opportunity to learn English!

Your gift of \$50 gives one student like Minara a month of one-on-one personalized ESL classes.

Just \$150 will take her completely through Level 1.

Give today at: ILAD.ngo/flourish or scan the OR Code



YOUR 2020 GLOBAL IMPACT

Middle East

35

Handwashing stations set up in nomadic gypsy communities with no running water

2

Women entrepreneurs involved in creating and running a jewelry micro-enterprise called *Freedom Designs* that provides steady income for their families

80-100

Families given food/ supplies assistance

10

Families educated about germs, bacteria, and the importance of handwashing and hygiene

West Africa

One Demonstration Farm

Actively involved in research and teaching farmers a variety of agriculture skills and diversification practices. Research is ongoing in tilapia farming, guinea fowl domestication, and animal husbandry.

One Teaching Orchard

With cashews and a variety of trees that provide nourishment, medicine, shade, and animal feed

1380

Farmers involved in organic pineapple farming — since 2011

72

New Savings and Loans program participants

12

Lending libraries serving 12 villages

25

Farming cooperatives

1789

School supply kits distributed

Eurasia

One Business Development Center

Serving 30 students

600+

Families given food/ supplies assistance

North America

9

New-arrival refugee families helped with school enrollment and orientation assistance

15

Refugee families participating in English classes for the fall 2020 term

150

Families reached with critical information services

8

Families served by school-adjustment assistance

50+

Families served in direct translation assistance



Brenda HollandExecutive Director



Jon Reese Chief Financial Officer



William Kotlan Board President



Steve BrossBoard Chairman

BECAUSE YOU CARE

Dear ILAD Donor,

The words "THANK YOU" seem too small to adequately express how grateful I am for you. 2020 was incredibly difficult by any measure. In the United States we struggled socially, economically, politically and pandemic-ly. Many of you faced personal hardships with your health or job. Some even experienced loss of family or friends. In spite of these difficulties, you continued to generously give — and what a difference you made!

While the world reeled from coronavirus and its effects, YOU showed up in communities to provide for the most vulnerable among us.

In Ukraine, you provided food and necessities for over 600 Roma families.

In the Middle East, **you gave handwashing stations** to a nomadic community with no running water.

In Togo, **you provided masks and gloves**, keeping farmers and factory workers from losing their livelihoods.

In Dallas, **you supplied critical information** through YouTube videos for Rohingya refugees — in their own language — helping them to keep their families safe.

As these urgent needs were being met, you also provided tools, skills, and education for ongoing projects, empowering people to change their future. We are hopeful that 2021 will be a little more normal for everyone, but we are grateful to have had you beside us through 2020. You saved lives, you gave hope, and you changed the world.

THANK YOU!

Brenda

Brenda HollandExecutive Director

MEMBERS OF THE BOARD

Debbie Cleveland (Board Secretary)
Leslie Schmidt (Treasurer)
Neal Johnson
Charles Pierson
Tony Fuller



ILAD has the highest level of recognition offered by GuideStar, which provides data on transparency, progress, and results of non-profit organizations nationwide.