



2019

ANNUAL REPORT

4

Continents

8

Teammates
in Training

14

Countries

17

Projects

40

Teammates
on Location

IN 2019, **YOU**
CHANGED THE WORLD.
SEE HOW INSIDE!

Your Impact in
THE MIDDLE EAST



The young women in ILAD's **Women's Empowerment Program** class had never been told that they have value. **They did not know or believe that they were capable and strong.** Women in this culture are viewed as property. Their main purposes are to take care of the men and give them children. Women in many cultures are not given the opportunity to learn, start businesses, or lead in any way. Our team spent many weeks with 12 women discussing women's strength, purpose, and value. We did not know how this class would be received, but we had to try. Two of these women BELIEVED us. They saw that they possessed skills and creativity. Together they dreamed of starting a jewelry business. They practiced making earrings and necklaces. They talked to small shop owners. They learned to market their handicraft. **FREEDOM DESIGNS was born because these women believe they have value. Thank you for showing these women how valuable and loved they are.**

– Submitted by an ILAD team in the Middle East

2019 FINANCE review*
USE OF FUNDS Funds Total: \$1,857,974



- Program Services **83%**
- Fundraising **8%**
- General & Administration **9%**

STATEMENT OF ACTIVITIES

SUPPORT AND REVENUE

| | |
|-----------------------|--------------------|
| » Contributions | \$1,966,306 |
| » Other Income | \$37,381 |
| » Fundraising Events | \$108,958 |
| » TOTAL INCOME | \$2,112,645 |

EXPENSES:

| | |
|---|-------------|
| Program Services | |
| » Language, Literacy, and Community Development | \$1,530,250 |
| Supporting Activities | |
| » Management | \$149,701 |
| » Fundraising | \$178,023 |

| | |
|--------------------------------|--------------------|
| TOTAL EXPENSES | \$1,857,974 |
| » NET SURPLUS/(DEFICIT) | \$254,671 |

STATEMENT OF FINANCIAL POSITION

ASSETS:

| | |
|------------------------|--------------------|
| » Cash & Equivalent | \$1,017,045 |
| » Other Current Assets | \$47,808 |
| » Other Assets | \$42,836 |
| » Fixed Assets, Net | \$5,085 |
| » TOTAL ASSETS | \$1,112,774 |

LIABILITIES:

| | |
|-----------------------|----------|
| » Current Liabilities | \$31,367 |
|-----------------------|----------|

NET ASSETS

| | |
|----------------------|---------------------|
| » END OF YEAR | \$1,081,407† |
|----------------------|---------------------|

*Unaudited financials - Full audit available mid 2020 at ILAD.ngo

†92% of assets are donor-restricted for long-term projects



The Brick Machine

Local Solutions to Local Problems

Thirty-three-year-old Fungbay lives in a remote village in West Africa. Most families in his region experience poverty and illiteracy and Fungbay wanted to help them find solutions to these problems using something they were already doing - farming. So in 2016, a unique dream was born: **a sustainable cashew business**

consisting of a demonstration farm and a processing factory. Fungbay bought 420 acres of land and had a clean water well dug for the village as payment for the land. He then planted the first round of improved grafted cashews.

After planting, Fungbay turned to the next step in creating the demonstration farm, building a storage facility. But here he met an unexpected challenge: **He needed high quality and affordable bricks.** The local adobe bricks quickly deteriorate from insects and rain, requiring structures to be rebuilt frequently. Then he heard about Compressed Earth Brick Machines.

These machines:

- Are cost effective, since bricks are stronger than local adobe and use less imported cement than local cement bricks
- Build structures, which last longer and regulate temperature better

CONTINUE THE WORK!

Please give someone the ability to read, the tools to start a small business, or the knowledge to grow profitable crops. Your gift addresses poverty of mind, body, and spirit! **Please give today and break the chains of poverty.**

Give online at ilad.ngo/donate or by scanning the QR Code



- Decrease building costs by using bricks that require semi-skilled labor
- Create local brick making and masonry jobs

The Compressed Earth Brick Machine was the clear solution to the next step of the cashew dream, yet the upfront cost was significant. **But in 2019, you helped Fungbay's community buy the brick machine!** This machine will be used now to build necessary structures on the farm and, eventually, to build the factory. It will also give Fungbay's trained workers the opportunity to operate a brick-making business, which will provide affordable housing to the community.

THANK YOU for helping Fungbay buy the Compressed Earth Brick Machine! You provided a lasting and sustainable building tool and community employment. You are playing a major role in this region, as they are one step closer to a community-run program of **transformed lives through literacy and economic development.**

- Submitted by an ILAD team in West Africa



YOUR 2019

Global Impact

MIDDLE EAST

75

people seen at mobile medical clinic and ongoing prenatal and newborn care information distribution

2

women entrepreneurs involved in creating and running jewelry micro-enterprise called *Freedom Designs*

12

women involved in SHINE program that teaches strength, value, and purpose to women

WEST AFRICA

Demonstration Farm

Actively involved in research and teaching farmers a variety of agriculture skills and diversification practices. Research is ongoing in tilapia farming, guinea fowl domestication, and animal husbandry

Teaching Orchard

Cashews and variety of trees which provide nourishment, medicine, shade, and animal feed

88

New participants in the Savings and Loans program

1300

farmers involved in Organic Pineapple Farming - since 2011

5

ongoing literacy classes

9

lending libraries serving 450 people and 3 mother tongue schools

74

Literacy Graduates

1850

school supply kits distributed

EURASIA

Partnership

established for the creation of health education videos for non-literate, under-resourced language communities that struggle with communicable diseases and hygiene practices

Foundation

being laid for a Business Development Center to launch in 2020

UNITED STATES

Research

conducted and programs designed to help Rohingya refugees in North Texas with English language literacy, critical information videos, and relationships with US citizens

4

Language communities actively engaged in a Human Language Technology pilot project with the University of Colorado at Boulder



A Letter from the Executive Director - On Behalf of ILAD's Board and Officers



Brenda Holland
Executive Director

Dear ILAD Donors,

THANK YOU for empowering the overlooked in 2019. Your generous giving is impacting lives all over the world! **YOU made a difference** for real people who desire the opportunity to change their future.

Here are just a few examples of what you did in 2019...

1. **You** gave 55 new loans to farmers in Togo to begin pineapple farms that will triple their income and allow them to lift their families from poverty.
2. **You** provided 450 people access to mobile libraries filled with books in their own language, giving them access to critical information.
3. **You** laid the foundation for a Business Development Center, which will teach people in Central Asia to turn their skills into profitable businesses that will provide for their families.
4. **You** helped a refugee community in Dallas begin literacy classes, which will help them assimilate to their new home.



Jon Reese
Chief Financial Officer

Wow! I hope you'll celebrate what you accomplished this past year as you look through this annual report. And remember, each "number" represents your DIRECT impact. It doesn't begin to touch the impact that ripples out through each changed life – in families and entire communities!

Thank you for making these things a reality. As momentum increases, we are excited for what we will accomplish together in 2020!

For transformed lives, families, and communities,

Brenda

Brenda Holland
Executive Director



William Kotlan
Board President

Members of the Board

Debbie Cleveland, *Board Secretary*

Leslie Schmidt

Neal Johnson

Charles



Steve Bross
Board Chairman



ILAD has the highest level of recognition offered by GuideStar, which provides transparency, progress, and results of non-profit organizations nationwide.

