

The young women in ILAD's *Women's Empowerment Program* class had never been told that they have value. They did not know or believe that they were capable and strong. Women in this culture are viewed as property. Their main purposes are to take care of the men and give them children. Women in many cultures are not given the opportunity to learn, start businesses, or lead in any way.

Our team spent many weeks with 12 women discussing women's strength, purpose, and value. We did not know how this class would be received, but we had to try. Two of these women BELIEVED us. They saw that they possessed skills and creativity. Together they dreamed of starting a jewelry business. They practiced

FREEDOM DESIGNS was born because these women believe they have value. Thank you for showing these women how valuable and loved they are.

making earrings and necklaces. They talked to small shop owners. They learned to market their handicraft.

INTERNATIONAL LITERACY AND DEVELOPMENT | Annual Report 2019

2019 FINANCE review*

USE OF FUNDS Funds Total: \$1,857,974



Program Services 83%

Fundraising 8%

General & Administration 9%

STATEMENT OF ACTIVITIES

SUPPORT AND REVENUE

» TOTAL INCOME	\$2,112,645
» Fundraising Events	\$108,958
» Other Income	\$37,381
» Contributions	\$1,966,306

EXPENSES:

Program Services

Language, Literacy,
 and Community
 Development
 \$1,530,250

Supporting Activities

» Management \$149,701» Fundraising \$178,023

TOTAL EXPENSES \$1,857,974

» NET SURPLUS/(DEFICIT) \$254,671

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STATEMENT OF FINANCIAL POSITION

ASSETS:

Cash & Equivalent
Other Current Assets
Other Assets
Fixed Assets, Net
TOTAL ASSETS
\$1,017,045
\$47,808
\$42,836
\$5,085
\$1,112,774

LIABILITIES:

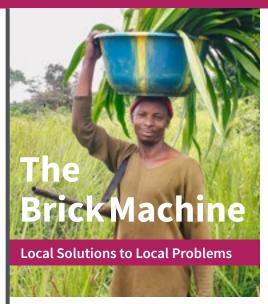
» Current Liabilities \$31,367

NET ASSETS

» END OF YEAR \$1,081,407[†]

*Unaudited financials - Full audit available mid 2020 at ILAD.ngo

†92% of assets are donor-restricted for long-term projects



Thirty-three-year-old Fungbay lives in a remote village in West Africa. Most families in his region experience poverty and illiteracy and Fungbay wanted to help them find solutions to these problems using something they were already doing - farming. So in 2016, a unique dream was born:

a sustainable cashew business

consisting of a demonstration farm and a processing factory. Fungbay bought 420 acres of land and had a clean water well dug for the village as payment for the land. He then planted the first round of improved grafted cashews.

After planting, Fungbay turned to the next step in creating the demonstration farm, building a storage facility. But here he met an unexpected challenge: He needed high quality and affordable bricks. The local adobe bricks quickly deteriorate from insects and rain, requiring structures to be rebuilt frequently. Then he heard about Compressed Earth Brick Machines.

These machines:

- Are cost effective, since bricks are stronger than local adobe and use less imported cement than local cement bricks
- Build structures, which last longer and regulate temperature better

CONTINUE THE WORK!

Please give someone the ability to read, the tools to start a small business, or the knowledge to grow profitable crops.

Your gift addresses poverty of mind, body, and spirit! Please give today and break the chains of poverty.

Give online at ilad.ngo/donate or by scanning the QR Code



- Decrease building costs by using bricks that require semi-skilled labor
- Create local brick making and masonry jobs

The Compressed Earth Brick Machine was the clear solution to the next step of the cashew dream, yet the upfront cost was significant. But in 2019, you helped Fungbay's community buy the brick machine! This machine will be used now to build necessary structures on the farm and, eventually, to build the factory. It will also give Fungbay's trained workers the opportunity to operate a brick-making business, which will provide affordable housing to the community.

THANK YOU for helping Fungbay buy the Compressed Earth Brick Machine! You provided a lasting and sustainable building tool and community employment. You are playing a major role in this region, as they are one step closer to a community-run program of transformed lives through literacy and economic development.

- Submitted by an ILAD team in West **Africa**



YOUR 2019 Global Impact

MIDDLE EAST

people seen at mobile medical clinic and ongoing prenatal and newborn care information distribution

2

women entrepreneurs involved in creating and running jewelry micro-enterprise called Freedom Designs

12

women involved in **SHINE** program that teaches strength, value, and purpose to women

WEST AFRICA

Demonstration Farm

Actively involved in research and teaching farmers a variety of agriculture skills and diversification practices. Research is ongoing in tilapia farming, guinea fowl domestication, and animal husbandry

Teaching Orchard

Cashews and variety of trees which provide nourishment, medicine, shade, and animal feed

88

New participants in the Savings and Loans program

1300

farmers Involved in **Organic Pineapple** Farming - since 2011

ongoing literacy classes

lending libraries serving 450 people and 3 mother tongue schools

74

Literacy Graduates

1850

school supply kits distributed

EURASIA

Partnership

established for the creation of health education videos for non-literate, under-resourced language communities that struggle with communicable diseases and hygiene practices

Foundation

being laid for a Business **Development Center** to launch in 2020

UNITED STATES

Research

conducted and programs designed to help Rohingya refugees in North Texas with English language literacy, critical information videos, and relationships with US citizens

Language communities actively engaged in a Human Language Technology pilot project with the **University of Colorado at Boulder**



A Letter from the Executive Director

- On Behalf of ILAD's Board and Officers



Brenda HollandExecutive Director



Jon Reese Chief Financial Officer



William Kotlan Board President

Dear ILAD Donors,

THANK YOU for empowering the overlooked in 2019. Your generous giving is impacting lives all over the world! **YOU made a difference** for real people who desire the opportunity to change their future.

Here are just a few examples of what you did in 2019...

- 1. You gave 55 new loans to farmers in Togo to begin pineapple farms that will triple their income and allow them to lift their families from poverty.
- 2. **You** provided 450 people access to mobile libraries filled with books in their own language, giving them access to critical information.
- 3. **You** laid the foundation for a Business Development Center, which will teach people in Central Asia to turn their skills into profitable businesses that will provide for their families.
- **4. You** helped a refugee community in Dallas begin literacy classes, which will help them assimilate to their new home.

Wow! I hope you'll celebrate what you accomplished this past year as you look through this annual report. And remember, each "number" represents your DIRECT impact. It doesn't begin to touch the impact that ripples out through each changed life – in families and entire communities!

Thank you for making these things a reality. As momentum increases, we are excited for what we will accomplish together in 2020!

For transformed lives, families, and communities,

Brenda

Brenda Holland Executive Director



Steve BrossBoard Chairman

Members of the Board

Debbie Cleveland, Board Secretary Leslie Schmidt Neal Johnson Charles





ILAD has the highest level of recognition offered by GuideStar, which provides transparency, progress, and results of non-profit organizations nationwide.