

**ACROSS THE GLOBE,**

many minority language speakers do not have access to education, information, or opportunities which are foundational for secure and sustainable futures.

International Literacy and Development works in partnership with local communities to promote innovative solutions for lasting change through Business Development Centers.



<https://ilad.ngo/project/business-development-centers/>



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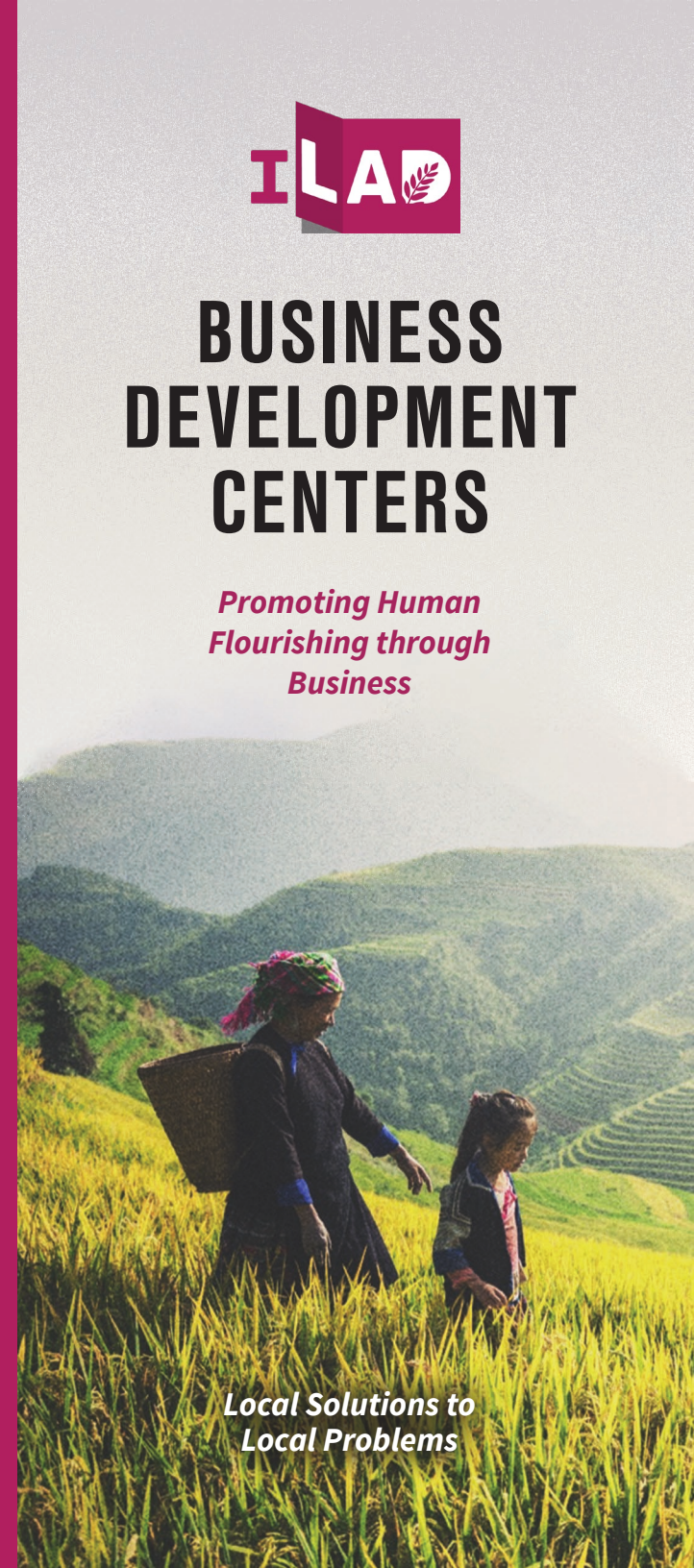


# BUSINESS DEVELOPMENT CENTERS

*Promoting Human  
Flourishing through  
Business*



Local Solutions to  
Local Problems



*Local Solutions to  
Local Problems*

## What Are The Problems?

- Exclusion from mainstream markets
- Limited access to business tools and education
- Financial illiteracy and exploitation
- Rampant human trafficking
- Generational and systemic poverty
- Predatory lending
- Unethical business practices

## Business Development Centers Offer Real Solutions

- Access to business training taught by experienced professionals including:
  - Business Plan Development
  - Market Analysis
  - Marketing Plan
  - Profit Contribution Analyses
  - Sales Strategy
- Long-term coaching and mentoring for business start-ups
- Understanding of ethical business practices and principles
- Training in financial literacy

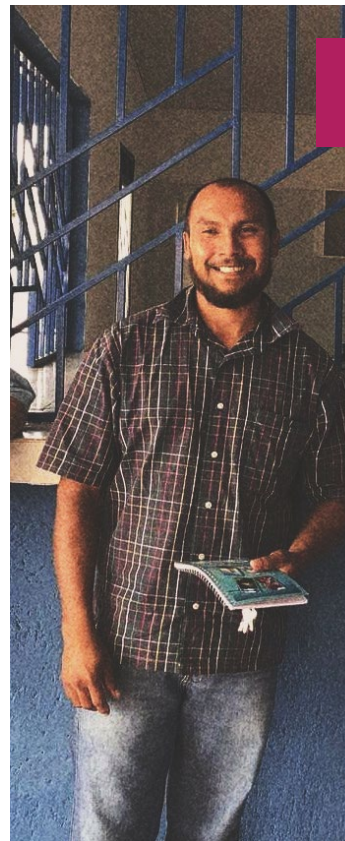
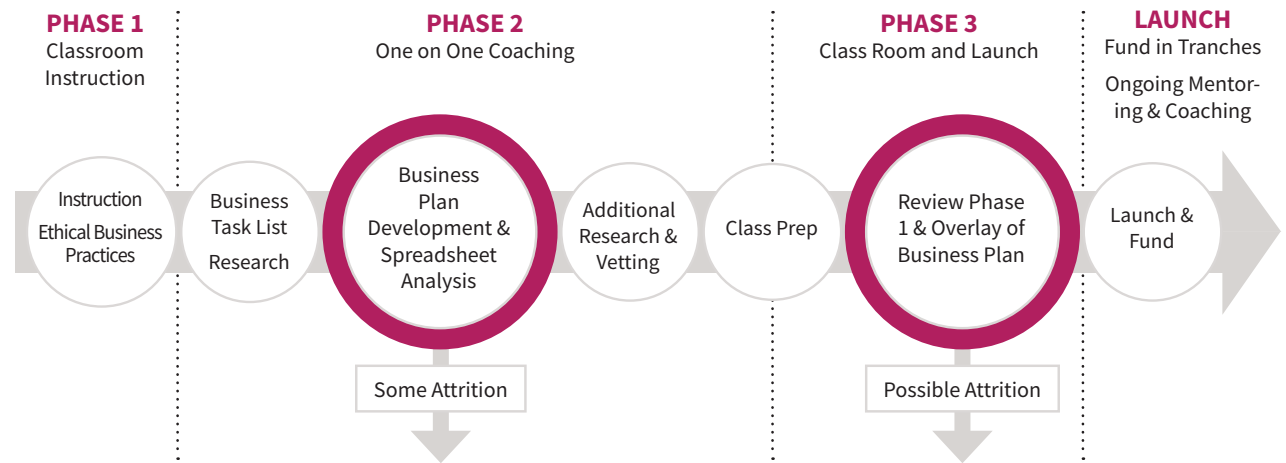
## The Result?

- Sustainable economic empowerment
- Poverty alleviation
- Inclusion in marketplace
- Trans-generational impact
- Pride in language and culture
- Relationships with coaches and mentors
- Opportunity to help others

**HUMAN FLOURISHING**

## Flow Chart of the Training Process

Instruction provided by Western Business Coaches serving as trainers and instructors.



## The Time is Now

ILAD believes that all people regardless of language and culture should have the opportunity to participate in and contribute to the prosperity of humanity.

### What Can You Do?

*If you can travel ...*

- Spend a week in another country to
- Teach Business 101 or Business Ethics to entrepreneurs
- Help students develop a Business Plan
- Review and Revise Business Plans

*If travel is not an option ...*

- Offer expert advice to coaches and mentors
- Identify potential business concept problems and suggest solutions.
- Answer questions in your field of expertise
- Mentor coaches on the ground
- Invest in the success of entrepreneurs
  - \$2000 provides training, coaching, and consulting to a woman or man who will generate a lifetime of income for their families and change their communities for the better.
  - \$80,000 provides a marginalized community the opportunity to operate a Business Development Center giving countless men and women the tools needed for successful, sustainable futures.