

ACROSS THE GLOBE,

the world's poorest citizens rely on agriculture for their livelihoods. The vast majority of these people live in rural communities, speak minority languages, and are subsistence farmers who typically lack opportunities to join the mainstream economy. Deepening the connection between these farmers and the mainstream economy creates access to dependable and resilient supplies of food, which offers powerful benefits to the well-being of the entire community.

International Literacy and Development works in partnership with local communities to increase the knowledge, skills, and capacity of local farmers through agricultural training and to improve access to fair markets. With special focus on developing local resources and identifying local solutions, ILAD believes that communities can create a secure and sustainable futures through agribusiness.



Invest in a better life for the most vulnerable
<https://ilad.ngo/project/togo-development/>



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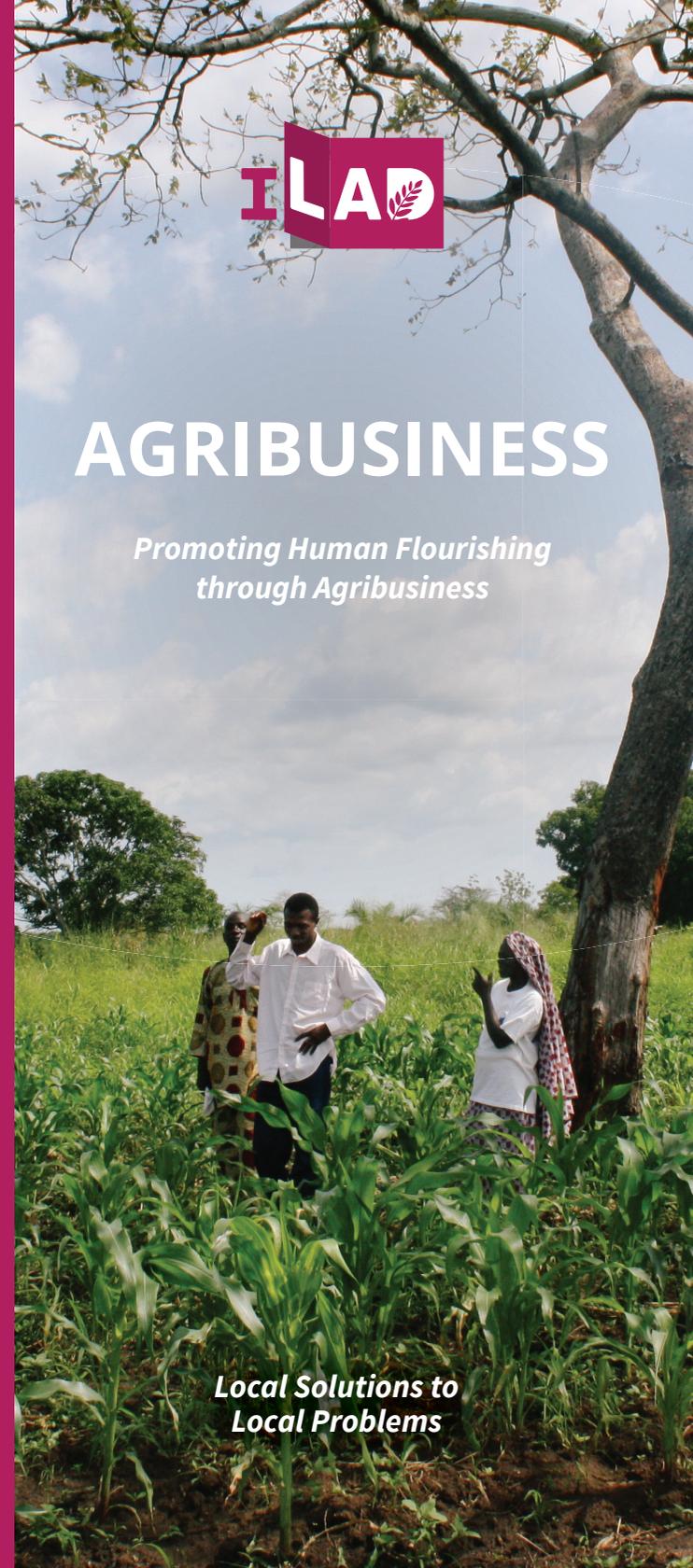


Local Solutions to
Local Problems



AGRIBUSINESS

*Promoting Human Flourishing
through Agribusiness*



*Local Solutions to
Local Problems*

How ILAD works to improve access & increase opportunities

What is Agribusiness?

Agribusiness touches each stage of our food chain from farm to fork, with much of the world's food originating from small farms in rural communities. Unfortunately, in many countries, small-scale farmers face substantial obstacles that hinder them from earning an adequate profit on their goods and labor.

What are the Problems?

- Lack of information regarding best farming practices, techniques, and environmental safety
- Exclusion from fair markets
- Limited financial resources to acquire land and implement new techniques
- Small-scale farmers lack the critical mass and economic power to effectively shape the marketplace

ILAD focuses on:

- Equipping farmers with skills, practices, and tools necessary to grow crops using responsible and environmentally safe methods
- Working in partnership to provide access to markets through the creation of local distribution channels if channels do not currently exist
- Improving the fairness of markets
- Offering financial services, including micro-lending and savings



The Time is Now

YOU ARE PROVIDING:

- An increase in household incomes for small-scale farmers
- New opportunities for improving lives and communities:
 - Education for children
 - Literacy for adults
 - Clean water initiatives
 - Medication to treat illness
 - Better nutrition
- Development of local leadership
- Opportunities for communities to rise from poverty



INNOVATIVE SOLUTIONS FOR LASTING CHANGE