



INTERNATIONAL LITERACY
AND DEVELOPMENT

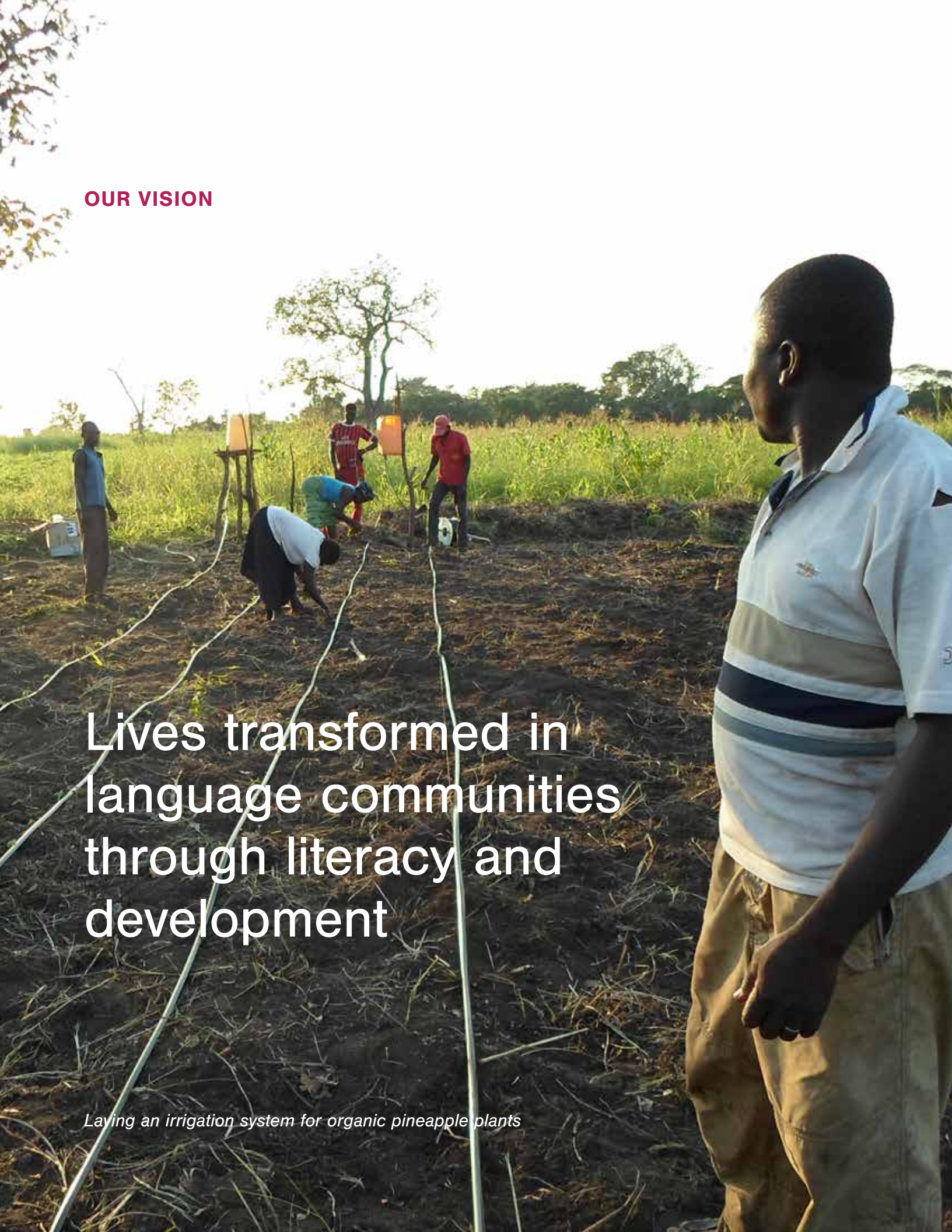
2017 ANNUAL BUSINESS REPORT



OUR VISION

Lives transformed in
language communities
through literacy and
development

Laying an irrigation system for organic pineapple plants



OUR MISSION

ILAD partners to develop local language literacy coupled with sustainable economic development

PRIORITY SECTORS

Literacy in Local Languages
Access to Education
Health and Medical Relief
Clean Water Access
Sanitation
Livelihoods and Food Security
Economic Development



Carrying a basket of rice seed

OUR UNIQUENESS

Linking Literacy and Development:

Empowering local people by providing access to education in their own languages enables communities to more fully access the local and global economy.

LITERACY IMPACTS ECONOMIC DEVELOPMENT AND VICE VERSA:

An educated person is in a better position to improve herself economically, and a person with a more secure economic situation is in a better position to improve herself educationally.



Community Capacity Building:

We believe that local people have skills and competencies which, when combined with education, exposure, and skills training, will open doors to ongoing positive change.



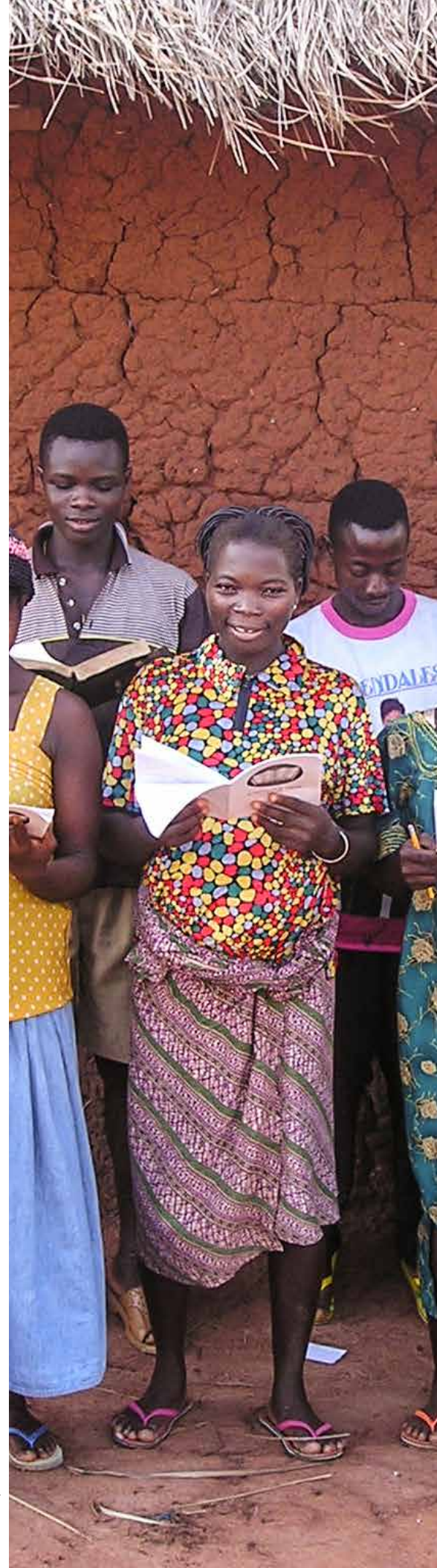
"Literacy is a key lever of change and a practical tool of empowerment on each of the three main pillars of sustainable development: **economic** development, **social** development and **environmental** protection"

Former UN Secretary-General Kofi Annan

Commitment to the Community:

ILAD field workers are committed to living in the community where they serve as well as learning the local language. Long-term relationship-driven development creates self-sustaining change.

Empowerment through local-language literacy





ILAD IMPACT 2011 – 2017

4,600

SCHOOL SUPPLY KITS PROVIDED FOR RURAL ELEMENTARY STUDENTS

1,115

PEOPLE RECEIVED MEDICAL CARE THROUGH RURAL MOBILE MEDICAL CLINICS

1,000+

FAMILIES HAVE ACCESS TO CLEAN WATER

620

FARMERS TRAINED IN INNOVATIVE AGRICULTURAL METHODS

364

PEOPLE RECEIVED FINANCIAL SERVICES OF SAVINGS AND LOANS

180

GRADUATES OF LITERACY CLASSES

24

ILAD STAFF CURRENTLY ENGAGED IN LITERACY AND DEVELOPMENT AMONG MINORITY LANGUAGE COMMUNITIES

14

LOCAL AGRICULTURAL COOPERATIVES FORMED AND TRAINED IN AGRICULTURAL METHODS

A young girl wearing a white hijab and a dark blue dress is standing in front of a large black chalkboard. She is holding a piece of white chalk and appears to be writing on the board. The chalkboard has some faint, partially visible Arabic script on it. The background is a plain, light-colored wall.

9

ILAD STAFF IN TRAINING TO ENGAGE IN LITERACY AND DEVELOPMENT AMONG MINORITY LANGUAGE COMMUNITIES

8

MINORITY LANGUAGE COMMUNITIES ENGAGED IN LANGUAGE RESEARCH AND DEVELOPMENT

6

TRAINED LITERACY FACILITATORS

5

VILLAGES SELECTED FOR LIBRARIES

2

NEW MINORITY LANGUAGE COMMUNITIES ENGAGED IN AGRICULTURAL TRAINING AND DEVELOPMENT

1

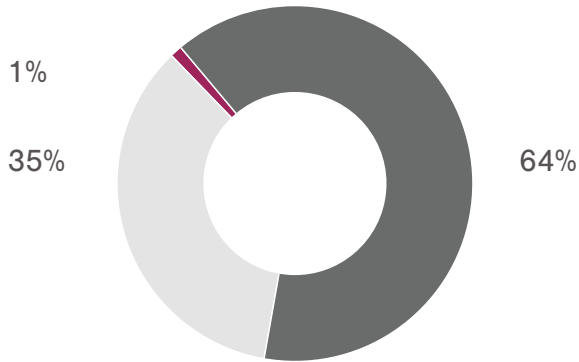
NEW LIBRARY OPENED

1

DEMONSTRATION FARM PROVIDING INNOVATIVE AGRICULTURAL TRAINING

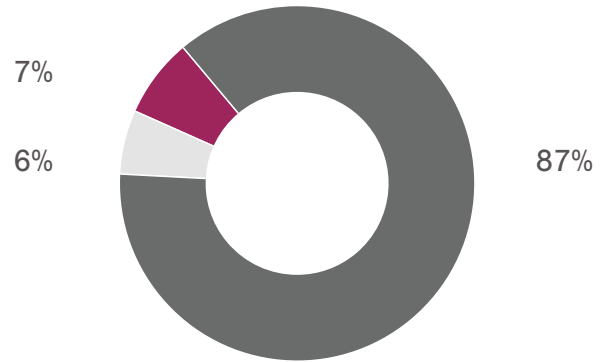
FINANCE AT A GLANCE

2017 SOURCE OF FUNDS



■ Individuals ■ Foundations and Other Nonprofits ■ Businesses

2017 USE OF FUNDS



■ Program Services ■ General & Administration ■ Fundraising

STATEMENT OF FINANCIAL POSITION

ASSETS:

Cash	\$566,067
Other Assets	\$ 97,667
Fixed Assets	\$ 7,431
Total Assets	\$671,165

LIABILITIES:

Accounts Payable and Other Liabilities	\$ 18,059
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NET ASSETS, END OF YEAR \$671,165

STATEMENT OF ACTIVITIES

SUPPORT AND REVENUE:

Contributions	\$1,451,876
Other Income	\$ 7,473
Total Support and Revenue	\$1,459,349

EXPENSES:

Program Services:	
Language, Literacy, and Community Development	\$1,074,159
Supporting Activities:	
Management	\$ 78,538
Fundraising	\$ 80,634

TOTAL EXPENSES \$1,233,331

Click [here](#) for the full 2016 Financial Report

Minority language group pottery maker at work



BOARD MEMBERS AND KEY STAFF

President: Bill Kotlan

Vice-President and COO: Brenda Holland

Chairman of the Board: Steve Bross

Chief Financial Officer: Leslie Schmidt

Board Secretary: Debbie Cleveland

Board Member: Kathy McFarlane

Board Member: Charles Johnson

Advisory Board Member: Budd Hebert

Emeritus Board Member: Hiram Sloan

Economic Development Strategist: Josiah Pleasant

Director of Development and Community Outreach: Charles Pierson



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ILAD.ngo



International Literacy and Development creates sustainable, positive change by meeting physical needs, promoting local language literacy, and collaborating with communities to create business, social, and educational development.

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